

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

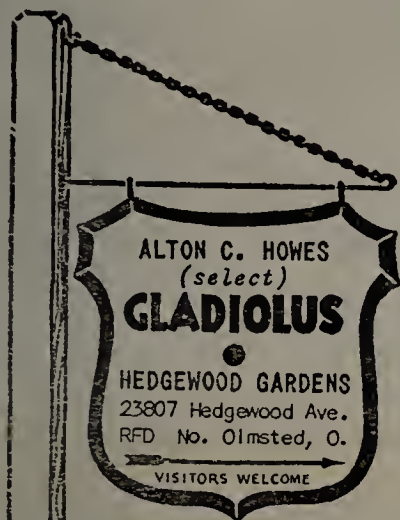
Blue Ribbon

1935

Prize Winning

GLADIOLUS

Hedgewood Gardens Exceptional Quality 'GLADS'



We greet our friends again this year with 150 of the best of the standard varieties of 'GLADS' which have stood the test of time and popularity together with many of the better new ones, which you will wish to have bloom in your garden this year.

We would like to send our 'GLAD' list to all who are interested in it. If you are receiving more than one copy we would appreciate it if you will hand the extra copy to a friend who is interested.

We are located on the first street on Glague Road, south of U. S. Route No. 20, 12 miles west of Cleveland; 1 mile east of junction Ohio No. 252 with U. S. No. 20. Visitors are always welcome, especially week ends in the blooming season when we will have a wonderful array of colors for your inspection. Our 'GLAD' patch is a fine place to select your favorites. Keep us in mind. Come often. You will feel our welcome.

Growing Better 'Glads' has been our specialty and our winnings at the shows together with those of our customers, leads us to believe that we know how to grow PRIZE-winning bulbs for our trade. Every transaction is handled personally which assures our customers the highest quality bulbs, true to name and free of disease and thrips. We welcome comparison of price and quality and assure you that if you are not entirely satisfied with either bulbs or bloom, we will deem it a favor to be allowed to adjust the transaction satisfactorily.

Our 'GLAD' bulbs are exceptionally fine this year, which fact we attribute to the early drought last May warning us to be on guard, which we certainly were, by mulching, irrigating (you would like our water bill) etc., so that they had much better care than in a normal season, hence the best bulbs harvested, young, high crowned, full of pep and ready to GO.

'GLADS' are probably one of the easiest flowers to grow in your garden and are not particular as to soil. There are two things that 'GLADS' do demand, sunshine and water. Plant them in the open as much as possible, water freely once a week (when necessary) until spike shows, then every few days being sure that soil is wet down at least 6 inches. Keep well cultivated, feed occasionally, a well balanced fertilizer. (We use a 4-12-4) any extra effort you may expend will be justly rewarded with just that much better bloom.

Complete instructions are sent with each order. 'GLADS' cut when first few florets open will last over a week in water. Change the water daily and with a sharp knife cut about a quarter inch off the stem on a slant.

Prices as quoted are prepaid on orders amounting to \$2.00 or over. Please make minimum items at least 20¢ (i. e.) Bulbs priced \$1.00 per Dozen 3 for 25¢; 75¢ per dozen 4 for 25¢; 60¢ per dozen 4 for 20¢; 50¢ per dozen 5 for 20¢; 25 bulbs sold at hundred price. Multiply dozen rate by 7 to get price per hundred for large bulbs. Where we have sufficient stock on hand we will supply medium size bulbs at about one-half with small bulbs at one-fourth the price of large bulbs. Orders filled in rotation as received, shipped at proper planting time unless otherwise requested. All orders acknowledged immediately. Our 'GLADS' are inspected by State Department of Agriculture, Certificate No. 1453.

Our many old customers do not need to be told of our generosity in count.

We appreciate names of your friends who may become our customers. We will more than satisfy them and for every such name you send us with your order we will reward you with some of our choice bulbs.

We hope that you enjoy attending the shows as much as we do. It is good to meet other 'GLAD' fanciers, to hear folks exclaim over the gorgeous spikes and always learn something for the other fellow. In order to stimulate more interest in exhibiting at shows and fairs, we offer to each prize-winner, bulbs (our choice of the newer varieties) equal in value to all prizes won on 'GLADS' grown from our SELECT bulbs. Purchase your bulbs now, send to the associations for their schedules, enter all possible classes and we will match your winnings with our Better bulbs.

Every 'GLAD' enthusiast should become a member of some society. We are members of the American, Ohio, Pennsylvania, Mahoning and New England Gladiolus Societies. The New England is celebrating its 15th year and in commemoration has issued a special DeLuxe book 'THE GLADIOLUS' containing 272 pages with many varieties illustrated. We found a mint of useful information in it. The book sells for \$1.75 but comes with each 1935 new membership at ONE DOLLAR.

Our Ohio Society which is affiliated with the American, holds a 'GLAD' show in August, second to none in Quality. Membership admits you to enter the shows and includes a year's subscription to the 'Gladiolus Review' the official monthly publication, containing many timely articles of useful information. Annual dues are \$2.00. Send us your membership to either or both and we will give you as a premium, bulbs superior in quality to those purchased, to the value of One Dollar for each new membership. LET'S GO.

	LAVENDER	Doz.
E BYRON L. SMITH	Refined lavender-pink on white ground	\$.50
LM DOCTOR MOODY	Early large light lavender, tall, strong.....	.60
M JUBILEE	Very large flowered rosy-lavender	1.00
LM MINUET	Clear blue cast lavender. A miracle of beauty....	.60
LM MISS DES MOINES	Lilac lavender, creamy white throat.....	1.00
LM MRS. F. C. PETERS	Rose-lilac, crimson blotch, tall, strong.....	.60
M ROYAL LAVENDER	Deep lavender, shading lighter to center.....	.60
EM THE ORCHID	Orchid shape and color. Fine for corsages.....	.60

WHITE

M ALBATROSS	Massive pure white, large florets, tall spike....	1.00
LM CORONADO	Immense ruffled white, purple throat.....	1.00
M JOERG'S WHITE	Creamy white, small pink feather60
M JONKHEER VAN TETS	Immense pure white. Strong grower.....	EA. .20
LM MAMMOTH WHITE	Giant white, tall spike, fine exhibition	1.00
EM MARIE KUNDRED	Delicate, ruffled, best early white75
M MILKMAID	Very tall, large milky white, mauve feather EA.	.20
M MOUNT HOOD	Large white, extra fine bud effect	EA. .20
M MRS. F. C. HORNBERGER	Tall strong pure white, fine comercial50
L MRS. F. E. BENNETT	Clean white, striking purple blotch	2— .30
M WHITE GIANT	Clear white, lily flowered60

CREAM and BUFF

EM APRICOT GLOW	Clear buff apricot, tall easy grower50
M DUNA	Soft light pinky buff, 5-6 large blooms.....	EA. .50
LM MAGNA BLANCA	Huge clear ivory, creamy yellow throat.....	EA. .20
LM MAID OF ORLEANS	Milky white, light creamy throat, fine com'l. 2—	.30
EM RIPPLING WATERS	Cream tinted pink, tall, many open flowers.....	1.00
LM WASAGA	Glowing iridescent buff, somewhat ruffled EA.	.30

LIGHT PINK

LM CORYPHEE	Beautiful shell pink, tall but crooks in heat....	1.00
LM DEBONAIR	LaFrance pink, cream throat, tall, straight EA.	.50
L MR. FRED' K. CHRIST	Wonderful light LaFrance pink and yellow....	1.00
LM MRS. P. W. SISSON	Light cameo pink, slight creamy blotch.....	.60
M OLIVE GOODRICH	White tinted light pink shading darker.....	.60
M PATRICIA CARTER	Beautiful prim, soft clear light shrimp pink	.60
LM RITA BECK	Pure flesh pink, fine scarlet lines in throat.....	.60

SALMON PINK

M ANGEL'S DREAM	Tall graceful LaFrance pink, crooks in heat....	.60
E BREAK O' DAY	Very early light pink, good performer and com'l.	.50
LM CATHERINE COLEMAN	Large rich salmon, purple feather in throat.....	.60
LM CORONATION	Soft light salmon, shading to creamy yellow throat	EA. .50
E EARLY PHIPPS	Very early iridescent salmon, fine com'l.....	1.00
LM INSPIRATION	Beautiful ruffled and lacinated shrimp pink EA.	.25
LM MARGARET FULTON	Beautiful clear rose salmon, lighter throat.....	EA. .20
M MILDRED LOUISE	Marvelous strawberry-pink blending to Pinard yellow in throat, one of the finest today EA.	.30
L MR. W. H. PHIPPS	Large warm salmon-pink, flecked, many open	.50
EM MRS. C. COOLIDGE (K)	Refined soft cameo pink prim, ruffled.....	.60
LM MRS. LEON DOUGLASS	Tall salmon-pink, striped and splashed deeper	.50
LM PICARDY	Sensational soft shrimp-pink, large, fine com'l.	1.00
LM RAPTURE	Tall light salmon, creamy blotch	EA. .25
L SALBACH'S PINK	Large geranium pink, soft carmine tongue.....	1.00
M STAR OF THE SEA	Peach red, brownish throat60

PURE PINK

LM LINDESTA	Soft salmon-rose, cream throat, very tall	EA. .60
EM NERISSA	Large salmon-pink, scarlet blotch	EA. .40
LM PEARL OF CALIFORNIA	Pure light pink, flecked, white throat75

ROSE PINK

M ACADIA	Geranium pink, shading lighter	EA. .25
LM GIANT NYMPH	Tall, large light salmon-rose-pink50
LM MARY JANE (K)	Beautiful silvery pink, light lavender sheen....	.60
LM PRIDE OF WANAKAH	Rich lavender rose, deeper throat60
LM SALBACH'S ORCHID	Exquisite lavender pink, lighter throat	2— .30
..... SYMPHONY (Pal. 1935)	Light rosy-pink, clear creamy-white blotch EA.	.50
LM VEILED BRILLANCE	Rose pink, overcast slate, white lip60

ROSE and ROSE - RED

M COL. CHAS. LINDBERGH (K)	Refined rose, creamy yellow throat	2— .25
LM CRINKLES (K)	Dark rose, blood red blotch, intensely ruffled	.60
EM GENERAL KUROKI	Rosy red, cream white blotch	EA. .20
L H. G. WELLS	Velvety self color, between Bordeaux-wine and purple, fine substance, long flower head tall	2.00
LM PIRATE	Fine deep purplish rose red, looks good.....	EA. .20

PURPLE

LM CHARLES DICKENS	Very tall, purple violet, best low priced purple	.60
LM PAUL PFITZER	Iris-violet, deeper self markings60
M PURPLE GLORY	Maroon-red, back blotch, ruffled60
M RAMESES	Aster-purple, pomegranite blotch on white....	EA. .20

GLAD BULBS GROWN ON NEW GROUND EACH YEAR

		LIGHT VIOLET	
M	AVE MARIA	Large light blue with purple blotch.....	.60
M	BLUE DANUBE	Pure blue cast, amethyst blotched darker, 2— long flower head on tall spike, best light violet25 1.25
LM	BLUE TRIUMPHATOR	Pale soft china-blue, small purple blotch.....	2— .30
LM	GERALDINE FARRAR	Very large florets with a silvery sheen.....	1.50
LM	HEAVENLY BLUE	Lavender violet, deeper feather, low grower.....	.75
M	MRS. V. KONYNENBURG	Pale sky blue, darker lines in throat.....	1.00
		Light violet blue, deeper pencil60
		DARK VIOLET	
M	AIDA	Dark violet blue, blotched red in throat.....	.60
M	PELEGRINA	Velvety dark blue violet, 10-14 open and 2— the balance of long spike showing color30 1.50
LM	SOVEREIGN	Deep rich violet-purple, tall spike.....	.60
EM	VEILCHENBLAU	Medium violet, pansy blue throat, excellent.....	.60
		YELLOW	
M	GOLDEN CHIMES	Beautiful large ruffled yellow, new.....	EA. .75
M	GOLDEN CUP	Cup shaped deep yellow, tall, heavy textured	EA. .35
M	GOLDEN DREAM	Very tall, deep pure yellow, fine late com'l.....	.50
M	GOLDEN FRILLS	Deep daffodil yellow prim, ruffled, frilled.....	.50
LM	PRIMROSE PRINCESS	Primrose-yellow, carmine markings60
E	SPRAY OF GOLD	Early deep clear yellow, nicely ruffled	2— .30
L	TOBERSUN	Med. Yel., darker throat, needlepoint florets....	.75
		ORANGE	
L	BETTY NUTHALL	Warm coral pink, orange throat markings.....	.60
EM	COPPER BRONZE	Old Coppery bronze prim, fleck and pencil.....	.50
EM	GLADDIE BOY	Grenadine pink, deep yellow blotch.....	.60
EM	GRAND SLAM	Fine salmon-orange, large florets	EA. .20
M	LA PALOMA	Bright vivid orange, heavy texture60
LM	NANCY HANKS	Apricot orange, rose pencil on yellow50
EM	ORANGE QUEEN	Apricot orange prim, orange red pencil50
L	ORANGE WONDER	Pure rich deep salmon-orange, tall, straight.....	.60
LM	SEÑORITA	Bright orange, carmine penciling, novelty60
		SCARLET	
EM	AFLAME	Giant rose to flame-red prim., grand.....	.60
LM	DR. F. E. BENNETT	Large bright scarlet, white pencil50
LM	PFITZER'S TRIUMPH	Orange-salmon, deeper blotch60
LM	SCARLET BEDDER	Clear soft scarlet prim, grand50
		RED	
EM	CAPTAIN COURAGEOUS	Large rich oriental red60
M	COMMANDER KOEHL	Massive blood red, tall straight stem	1.00
M	GENERAL CANBY	Bright red, yellow feathered throat75
LM	LOUIS VON BEETHOVEN	Long spike light scarlet red, blotched	EA. .50
LM	RED PHIPPS	Pure glowing red, many open, very popular 2—	.30
LM	RED TORNADO	Brilliant red, heavy texture	1.00
		DARK RED	
LM	MAROCCO	Very dark maroon, wax-like texture60
M	PERSIA	Blackish crimson, heavy velvety petals50
EM	THOMAS A. EDISON (K)	The finest dark velvety red, wonderfully 2— formed and intensely ruffled, very popular30 1.50
		SMOKY	
LM	BAGDAD	Immense smoky old rose, very popular	2— .30
LM	BENGAL TIGER	Tawny bronze-red, dark feathers50
M	BRONZE MAID	Deep bronze, purplish blue throat	EA. .25
LM	DAMACUS	Deep rose-purple smoky	2— .25
LM	EMILE AUBRUN	Very striking smoky rose and orange.....	.60
M	EVENSONG (Pal 1935)	Large ruffled smoky, cream blotch	EA. .50
L	JANET	Smoky gray to peach pink, unusually attractive75
M	J. T. PIRIE (K)	Smoky mahogany, brown blotch on yellow.....	.60
LM	LAVENDER BRIDE	Very large tall smoky lavender60
M	MARMORA	Gigantic silver-gray with rose throat60
M	MOTHER MACHREE	A beautiful golden lavender smoky, popular.....	1.00
L	OUR SELECTION	Large smoky salmon, red feather, novelty60
M	PRINCE OF INDIA	Mottled old rose, mottled and flecked	1.00
M	RED COPPER	Salmon rose, flaked Indian red60
M	RIDEAU	An unusual smoky salmon, many open	EA. .25
LM	ROMANCE (K)	Salmon rose, wide border of blue along edges....	.50
LM	ROSE ASH	Ashes of roses, yellow blotch stippled.....	.50
LM	SARABAND	Velvety brownish red, throat blotched yellow50
M	SWORD OF MAHOMET	Tall oriental purplish smoky60
M	TIGER (K)	Smoky blue, salmon red, maroon markings.....	.60

KEY: First column shows the approximate time required to bloom from large bulbs planted here last of May. Smaller bulbs require a longer period and local conditions also affect the blooming time. 25 most popular varieties in bold face.

E—60-70 days from planting; EM—70-80; M—80-90; LM—90-100; and L over 100 days

ALTON C. HOWES

23807 Hedgewood Avenue, North Olmsted, Ohio

(ladies please write Miss or Mrs.)

County.....

State.....

Amount enclosed:

Tax..... Total.....

the Sales Tax of 3% ☐ (It is illegal for us to absorb the tax).

May we substitute a similar or better variety when out of kind ordered?.....

☐ OHIO Gladiolus Society Membership with Gladiolus Review 1 year @ \$2.00.....☐ New England Gladiolus Society Membership including "The Gladiolus" @ \$1.00.....[illegible]

May we send your neighbor a catalog? Name and addresses are:

Sec. 562 P. L. & R.

List

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.

[illegible]

May we send your neighbor a catalog? Name and addresses are:

HEDGEWOOD GARDENS 1935 Index Varieties to Color Classes

Acadia, Rose Pink —	Herada, Lavender —	Orange Wonder, Orange —
Affame, Scarlet	Heavenly Blue, Lt. Violet	Osalin, Salmon Pink —
Albatross, White —	H. G. Wells, Rose	Our Selection, Smoky
Alice Tiplady, Orange	High Nye, Rose Pink x	Patricia Carter, Light Pink —
A. V. Bunce, Orange —	Inspiration, Salmon Pink —	Paul Pfitzer, Purple
Angel's Dream, Salmon Pink—	I W A, Salmon Pink x	Peace, White x
Apricot Glow, Buff	Janet, Smoky	Pearl of California, Pure Pink
Ave Maria, Light Violet	Jewell, Pink Prim	Pelegrina, Dark Violet —
Bagdad, Smoky	Joerg's White, White —	Persia, Dark Red
Bengal Tiger, Smoky	J. T. Pirie, Smoky x	Pfitzer's Triumph, Scarlet x
Betty Joy, Light Pink —	Jonkheer Van Tets, White —	Picardy, Salmon Pink —
Betty Nuthall, Orange —	Jubilee, Lavender	Pirate, Rose
Blue Danube, Light Violet	La Paloma, Orange —	Pride of Portland, Scarlet x
Blue Triumphator, Light Violet	Lavender Bride, Smoky —	Pride of Wanakah, Rose Pink
Break O'Day, Salmon Pink —	Lindesta, Pure Pink	Primrose Princess, Yellow
Bronze Maid, Smoky	London Smoke, Smoky —	Prince of India, Smoky —
Byron L. Smith, Lavender	Los Angeles, Salmon Pink —	Purple Glory, Purple
Captain Boynton, Lavender x	Louis Hemon, Salmon-Orange	Ramesses, Purple x
Captain Courageous, Red	Louis Von Beethoven, Red	Rapture, Salmon Pink
Catherine Coleman, Sal.-Pink x	Magna Blanca, Cream	Red Copper, Smoky x
Col. Chas. Lindbergh, Rose	Maldens Blush, Pink prim	Red Phipps, Red —
Commander Koehl, Red	Maid of Orleans, Cream	Red Tornado, Red
Copper Bronze, Orange	Mammoth White, White —	Rideau, Smoky
Coronado, White x	Margaret Fulton, Salmon Pink —	Rippling Waters, Cream
Coronation, Salmon Pink x	Marie Kundred, White —	Rita Beck, Light Pink —
Coryphee, Light Pink —	Marmora, Smoky	Romance, Smoky x
Crinkles, Rose	Marnia, Orange —	Rose Ash, Smoky —
Crimson Glow, Red	Marocco, Dark Red —	Rose Mist, Rose P. G.
Damascus, Smoky	Mary Frey, Lavender x	Rosex, Rose 1936
Debonair, Light Pink x	Mary Jane, Rose Pink	Royal Lavender, Lavender —
Dr. F. E. Bennett, Scarlet x	Mauve Belle, Sal.-Pink	Salbach's Orchid, Rose Pink —
Doctor Moody, Lavender —	Mildred Louise, Sal.-Pink —	Salbach's Pink, Salmon Pink —
Duna, Light Pink —	Ming Toy, Buff Prim	Saraband, Smoky x
Early Lassie, White x	Minuet, Lavender —	Scarlet Bedder, Scarlet — Prim
E. J. Shaylor, Rose Pink	Miss Des Moines, Lavender —	Senorita, Orange —
Eliz. Swartley, Pure Pink x	Moravian, Lavender x	Souvenir, Yellow —
Emile Aubrun, Smoky x	Mother Machree, Smoky x	Sovereign, Dark Violet —
Evensong, Smoky 1935	Mount Hood, White	Spray of Gold, Yellow —
Fern Kyle, Cream	Mr. Fred'k. Christ, Lt.-Pink —	Star of The Sea, Salmon Pink —
General Canby, Red x	Mr. W. H. Phipps, Sal.-Pink —	Sword of Mahomet, Smoky —
General Kuroki, Rose x	Mrs. C. Coolidge, Sal.-Pink	Symphony, Rose Pink — 1935
Geraldine Farrar, Lt. Violet	Mrs. Dr. Norton, Light Pink —	Theda, Salmon Pink
Glant Nymph, Rose Pink —	Mrs. F. C. Hornberger, White —	The Orchid, Lavender —
Gladdie Boy, Orange	Mrs. F. C. Peters, Lavender x	Thomas A. Edison, Dark Red —
Glorianna, Salmon Pink —	Mrs. F. E. Bennett, White x	Tiger, Smoky
Gold Eagle, Yellow —	Mrs. Leon Douglass, Sal.-Pink —	Tobersun, Yellow —
Golden Chimes, Yellow —	Mrs. P. W. Sisson, Light Pink —	Vaughan's White, White —
Golden Cup, Yellow —	Mrs. Konynenburg, Lt.-Violet —	Vellchenblau, Dark Violet —
Golden Dream, Yellow —	Nancy Hanks, Orange	Veiled Brilliance, Rose Pink
Golden Frills, Yellow x	Nerissa, Pure Pink x	Wasaga, Buff
Grand Slam, Orange —	Olive Goodrich, Lt.-Pink x	White Glant, White —
Henry Ford, Purple	Orange Queen, Orange x Prim	

x Indicates presence of obvious markings

— Indicates absence of obvious markings

We believe that it's no more work to raise a good variety than a poor one, and each year we try several new varieties. These are all older 'GLADS' which will give you beautiful spikes for cutting. Buy them in quantity and have all the bouquets you want this summer. To make room for these new ones we offer while they last, your choice from this list @ 40¢ per dozen; \$2.50 per 100,*varieties we have in large quantities.

ALICE TIPLADY
ALLEN V. BUNCE
BETTY JOY
*EARLY LASSIE
*E. J. SHAYLOR
ELIZ SWARTLEY
*GLORIANNA

*GOLD EAGLE
HERADA
HIGH NYE
*JEWELL
HENRY FORD
LONDON SMOKE
LONGFELLOW

*LOS ANGELES
*MAIDENS BLUSH
MARNIA
MARY FREY
*MAUVE BELLE
MING TOY
MORAVIAN

MRS. DR. NORTON
OSALIN
PEACE
ROSE MIST
SOUVENIR
*THEDA
VAUGHAN'S WHITE

Collection (A) 12 large bulbs of each 28 varieties above, 336 bulbs labeled \$10.00.
(B) 6 of each, 168 bulbs \$5.50. (C) 4 of each but mixed, unlabeled, 112 bulbs \$2.50.
1 of each mixed 28 bulbs \$.75.

Collection (D) 4 blooming size bulbs each of 25 varieties (our choice) in all colors as shown on inside pages, labeled 100 bulbs \$3.75. (E) 15 varieties and colors, 60 bulbs \$2.25.

Collection (G) Rainbow Assortment. Made up individually for your order from named varieties, unlabeled. State color preference or dislikes and we'll put them up accordingly. 100 blooming size bulbs \$3.00; 50 bulbs \$1.50; 25 bulbs 75¢; 15 bulbs 50 cents.

HIT 'ER' MISS MIXTURE—(H) We sold quantities last season and had many comments, it's a pig in a poke. Maybe many of one variety, maybe several good ones in it. Mostly lost labels and mixed we've thrown together. Blooming sizes 100 for \$2.00; 50 for \$1.00; 25 for 50¢; 12 for 25¢.

